

CAMILLE SNYDER

614-800-7990 / camille.a.snyder@gmail.com / www.linkedin.com/in/c-snyder / www.camilles.design

EDUCATION

The Ohio State University

Masters of Fine Arts, Design Research and Development

*Thesis: **Imagining Together: Sexual & Reproductive Futures***

Graduated: August 2023

The Ohio State University

Bachelor of Science in Industrial Design

Graduated: May 2018

WORK EXPERIENCE

The Ohio State University

Instructor, Department of Design

Columbus, Ohio

August 2023 - Present

- Provided instruction in behavioral research methods to a group of 60 undergraduate design students, emphasizing the development of collaboration and presentation skills.
- Developed and implemented an effective curriculum for Design 3200: Introduction to Design Research, with an emphasis on cultivating empathy, reflection, and an appreciation for research in the design process.

University District Organization

Designer

Columbus, Ohio

July 2022 - Present

- Conceptualized impactful community development projects focused on enhancing public arts, outreach, and safety within the University District.
- Collaborated closely with stakeholders to design and implement initiatives that positively shaped the aesthetic and functional aspects of the district.

Procter and Gamble

Consumer Experience Consultant

Mason, OH

October 2021 - February 2022

- This work is under NDA.

Yellow Weld

Marketing Director

Columbus, Ohio

August 2020 - July 2021

- Originated and executed a comprehensive brand and website transformation, challenging and reshaping customer perceptions within the welding industry.
- Managed end-to-end marketing content and strategy, optimized brand visibility, and market positioning.

Stratos Innovation Group

Contract Designer

Powell, Ohio

January 2020 - March 2020

- Supported data organization through a blend of on-the-wall and database methods, contributing to successful team projects.
- Designed visually impactful educational resources for diabetes research, employing creativity and expertise.

Earth Elements Apothecary

Graphic Designer & Operations Manager

Grandview, Ohio

January 2020 - March 2020

- Led the strategic overhaul of brand and operations systems, focusing on highlighting and enhancing the overall customer experience.
- Utilized six years of retail expertise to inform operational improvements and foster a customer-centric environment.

Burgie Media Fusion

Graphic Designer

Worthington, Ohio

May 2016 - Present

- Produced compelling ads, layouts, presentations, and publications for diverse clientele, including prominent organizations like the Ohio Restaurant Association and the Ohio Fire Chiefs' Association.
- Consistently delivered quality design work, meeting and exceeding client expectations.

LEADERSHIP & SERVICE

The Ohio State University

Columbus, Ohio

Department of Design Chair Search Committee Member

December 2021

- Represented graduate students on the Design Chair Search Committee, actively contributing insights and perspectives.

Design Justice Network Ohio Node

Columbus, Ohio

Catalyst and Organizer

2021 - 2022, 2023 - Present

- Initiated and organized the establishment of a local node for the global Design Justice Network in Ohio, collaborating with Assistant Professor Zack Tucker of Miami University.

IDSA Student Chapter at OSU

Columbus, Ohio

Event Coordinator

2016 - 2017

- Planned and executed engaging events for the club, including coordinating guest speakers to enhance member skill development.

The Ohio State University

Columbus, Ohio

Teaching Assistant, Fundamentals of Engineering - Honors, IBE

2017

- Instructed students on the role of the design process in business development, serving as a valuable resource for business presentation and branding design.

Mountaineers at Ohio State

Columbus, Ohio

Publicist & Trip Leader

2017 - 2018

- Co-founded the Dirtbag and Type II scholarships, demonstrating a commitment to inclusivity.
- Planned Reel Rock 11 in collaboration with Gateway Film Center, selling out a theater and garnering fundraising.
- Focused on expanding the membership base and introducing new services to enhance the experience for all members.

PUBLICATIONS, PAPERS, & WORKSHOPS

Snyder, C. (2023). *Imagining Together: Sexual & Reproductive Futures* [Master's thesis, Ohio State University]. OhioLINK Electronic Theses and Dissertations Center. http://rave.ohiolink.edu/etdc/view?acc_num=osu1689899410791397

Nickley, W., **Snyder, C.**, McInroy, L. B., Sanders, E. B.-N., Scheadler, T. (2022, June 25–July 3). *Affirmation excursion: Moving beyond surveys to make space for your stakeholders' identities* [Conference workshop]. DRS 2022, Universidad del País Vasco. Bilbao.

Nickley, W., McInroy, L. B., Sanders, E. B.-N., **Snyder, C.**, Scheadler, T. (2022, June 20–22). *Toward affirmative co-design: Accounting for intersectionality in LGBTQ+ youth identity & lived experience* [Paper presentation]. 8th International Forum of Design as a Process: Disrupting Geographies in the Design World. Bologña.

ACADEMIC AWARDS & SCHOLARSHIPS

2022 Global Arts and Humanities Discovery Themes

Graduate Fellow, 2022-2023

Theme: Archival Imaginations

2014 Diverse & Disparate Interests

Awarded by Linworth Alternative Program for pursuing diverse and disparate interests.

2014 Trustees Scholarship

Awarded by the Ohio State University for academic merit.

SKILLS & INTERESTS

- **Skills:** Design Research; Generative Design Research; Data Analysis and Sense Making; Storytelling and Teaching; Design Thinking; Visual Communication; Qualtrics; Miro; Adobe Suite; Microsoft Office Suite
- **Interests:** backpacking & canoeing; historical fashion; architecture; urban planning; travel; crafting